

Thomas L. Bransford
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EXPERTISE: Expert in using technology to improve the effectiveness and efficiency of delivering services in both corporate, public sector, and education communities. Extensive experience in developing products that use technology to stimulate an environment for teaching and learning in order to address the achievement gap in high risk communities.

EXPERIENCE:

National Urban Technology Center **New York, NY** **10/09/1996 – Present**
Original Member and Founder
Vice President of Client and Program Services

- Responsible for the marketing and logistics support for over 600 community based organizations' implementation of Urban Tech's proprietary products, The Youth Leadership Academy and the Community Training Program.
- Influential in the design and implementation of the turn-key technology program, SeedTech®, for the US Dept. of Justice, Community Capacity Development Office as well as the after school training program for over 4,100 youth for the New York City Housing Authority.
- Direct strategic planning, marketing and implementation of large-scale technology education projects in the areas of social services, criminal justice, housing, and finance.

IBM **New York, NY** **1963-1992**
IBM State Education Advisor
New York City, Westchester and Rockland counties

- Responsible for the marketing and installation of IBM's products to the public and private school systems in those locations with a focus on classroom technology.
- Involved in the marketing and installation of *Writing to Read*, an innovative program designed to improve reading skills for the K-1 segment of the schools.
- Supported the implementation of a significant school-to-work initiative at the New York Board of Education.
- Marketing Manager for Bellcore, the research organization of the "Baby Bells"; managed the marketing team for IBM.
- Account Executive for the Time Warner Corporation.
- Responsible for coordination of national and international IBM marketing activities

EDUCATION:

Dartmouth College **New Hampshire**
Bachelor of Arts in English, 1959

MILITARY:

US Marine Corp **1959-1963**

- Retired Captain